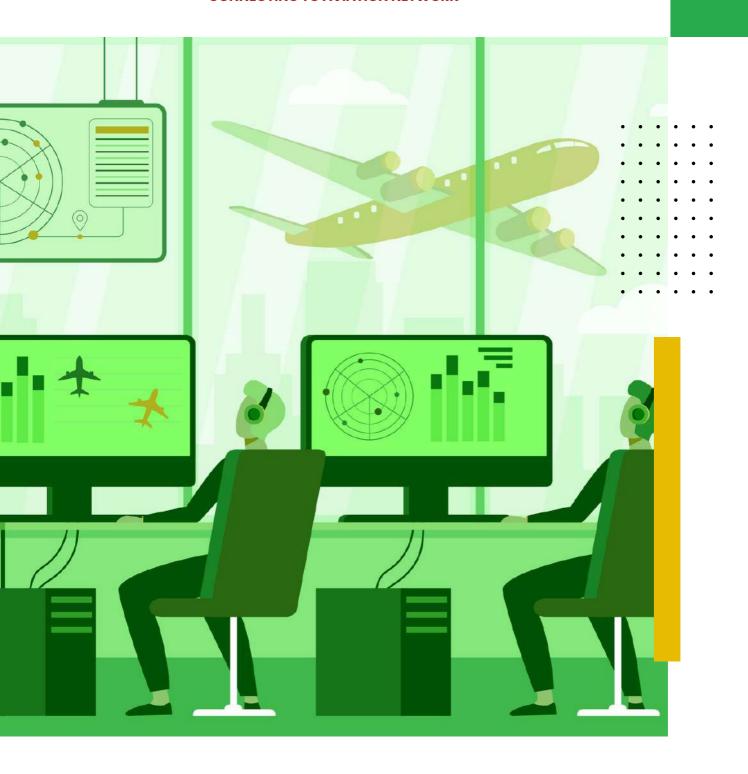


# PT EDIFLY SOLUSI INDONESIA

**CONNECTING TO AVIATION NETWORK** 



**COMPANY PROFILE** 

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# **COMPANY OVERVIEW**

#### **About Us**

PT EDIfly solusi indonesia is a leading aviation IT company dedicated to providing innovative and reliable technology solutions to the global aviation industry. With a deep understanding of the unique challenges and demands of the aviation sector, PT EDIfly solusi indonesia has established itself as a trusted partner for airlines, airports, and aviation service providers worldwide. Our mission is to enhance operational efficiency by following IATA, ICAO, UN/EDIFACT, WCO, and EDI Standard through cutting-edge and cost efficient IT solutions.

#### Key Highlights:

- 1. Aviation Expertise: PT EDIfly solusi indonesia brings a wealth of aviation-specific knowledge and experience to the table. Our team includes industry veterans, engineers, and IT experts who understand the complexities of the aviation sector. We are committed to addressing the unique needs of the industry and staying up-to-date with the latest trends and regulations.
- 2. Innovative Solutions: We develop and deliver innovative IT solutions tailored to the aviation sector. Our product suite includes software applications with cost cutting benefits at competitive cost. We cover a wide range of aviation IT needs.
- 3. **Customization and Integration**: PT EDIfly solusi indonesia recognizes that each aviation organization is unique, and we offer a high degree of customization to tailor our solutions to individual needs. We also specialize in integrating our IT systems seamlessly with existing infrastructure, ensuring minimal disruption and maximum efficiency.
- 4.24/7 Support: We offer round-the-clock customer support and maintenance services, ensuring that our clients have access to assistance and troubleshooting at any time. Our commitment to client satisfaction extends well beyond the initial implementation of our solutions.

PT EDIfly solusi indonesia is proud to be a trusted partner in the aviation industry, contributing to its growth, efficiency, and safety. We are committed to continuous innovation and excellence, supporting our clients as they navigate the dynamic and demanding world of aviation.

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# **OUR PROCESS**

### **Mission**

Our mission is to transform the aviation industry by delivering innovative and reliable IT solutions that follows IATA, ICAO, UN/EDIFACT, WCO, and EDI Standard with efficiency and sustainability. We are dedicated to providing cutting-edge technology, expert consulting and exceptional support to empower our clients to rise new heights in a rapidly evolving industry.

#### **Vision**

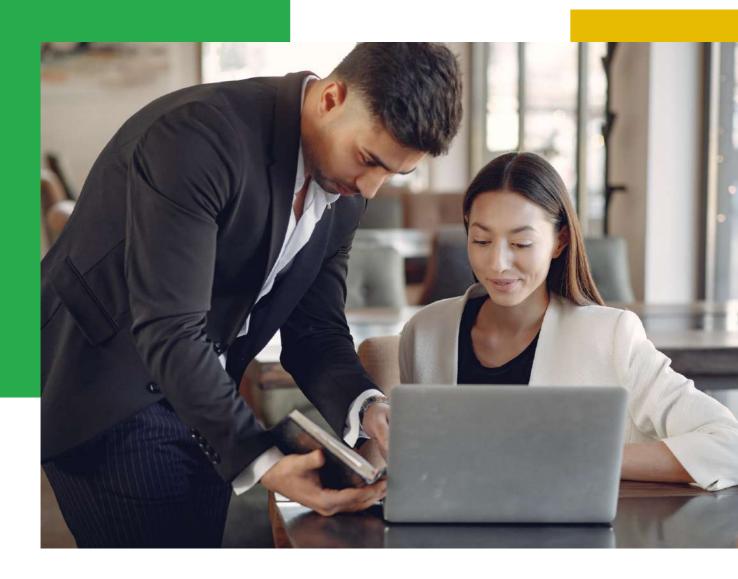
Our vision is to be the foremost IT partner for the global aviation industry, driving positive change and setting the standard for excellence. We aspire to create a future where aviation operations are seamlessly connected, highly secure, and environmentally responsible.



# PHILOSOPHY STATEMENT

At ESI (EDIfly Solusi Indonesia), we believe that the convergence of technology and aviation represents not just a business opportunity, but a profound responsibility. Our philosophy is rooted in a deep commitment to excellence, safety, and innovation, as we aim to drive progress within the aviation industry through cutting-edge IT solutions.





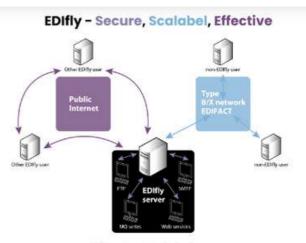
# **PRODUCTS & SOLUTIONS**

At EDIfly Solusi Indonesia, we take immense pride in our comprehensive suite of cutting-edge IT products and bespoke solutions meticulously curated to address a diverse spectrum of technological requirements. Our unwavering dedication to excellence and innovation propels us to create and deliver solutions that empower businesses to excel in the digital era with cost efficiency. Our offerings are thoughtfully engineered to cater to the distinctive needs of our clients. We comprehend the unique nature of each organization and our primary objective is to equip them with the tools and expertise required to excel in an ever-evolving technological landscape.

#### **EDIFLY MESSAGE SWITCHING**

Type B messaging is still the most common method of exchanging messages in the air transport industry (ATI). Although costly, the Type B networks continue to be the only networks which interconnect all participants in the industry. In an attempt to reduce the cost of Type B messaging, many industry participants have made bilateral agreements with the participant to whom they send most messages. Although these agreements do remove the cost of the actual transmission between the two parties, they still carry both direct and indirect costs in the form of leased lines between the parties, the management of VPN tunnels, message switching software, etc, as well as the support of these individual connections usually with varying communication protocols and security setups. More importantly, as these agreements are only bilateral, they are usually only in place between parties exchanging large quantities of messages.





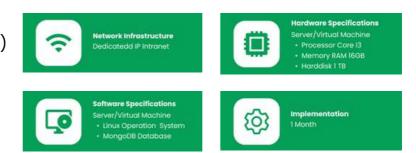
EDIfly service can be regarded as a toll bypass solution that allows users of Type B and Type X messaging to send messages securely and reliably over the public internet. The service has been specifically designed to allow a seamless, secure, reliable and backwards compatible exchange of standard Type B and Type X over the internet between any members of the EDIfly service. This means that anyone who joins the EDIfly service will automatically start communicating with any other EDIfly user using the internet rather than the Type B or Type X network. Equally, as new members join the service, the existing members will automatically start to use the EDIfly service to exchange messages with the new members. The net effect is that all members will save money on transmission charges as the EDIfly network grows. The EDIfly service can also be used to eliminate the cost and complexity of bilateral message exchange setups.

#### **ESI PRM**

ESI PRM (Passanger Risk Management) Applications designed with the concept of automation with powerful tools for analyzing passenger data for both the aviation and maritime industries. This facilitate the seamless extraction and analysis of data without manual intervention and inputs, streamlining the entire process.

#### **Application Feature**

- Dashboard (Departure & Arrival)
- Passenger (Departure & Arrival)
- Monitoring Settings



#### **ESI AODB**

The ESI AODB (Airport Operational Database) is a web-based application specifically developed to enhance the efficiency of airport operations by providing a streamlined process for receiving flight information, recording operational data, and generating comprehensive reports, including Airport Tax calculations and flight movement data.

#### **Application Feature**

- Dashboard
- APT Operation Command Control
- Arrival Manifest
- APT Management Control



#### **ESI WEBTELEX**

ESI Webtelex offers a web-based user interface, serving as an international telegraphy solution for transmitting printed messages through public telecommunications networks in compliance with IATA, AIRIMP and CargoIMP standard formats



#### **ESI WMS**

ESI Warehouse Management System is a sophisticated application designed for the efficient management of cargo handling operations at the Cargo Terminal Operator (CTO). Its functionalities encompass tasks such as weight measurement of goods, issuance of cashier receipts, real-time tracking and recording of cargo statuses, and the generation of comprehensive reports. Furthermore, it facilitates seamless data communication with various stakeholders within the airport vicinity, including airlines, Ground Handling services, Integration with airline via IATA CIMP messaging and Customs

authorities.

#### **Application Feature**

- Cargo handling
- Tracking Status Cargo
- Record Status Cargo
- Dashboard Report
- Checker Manifest

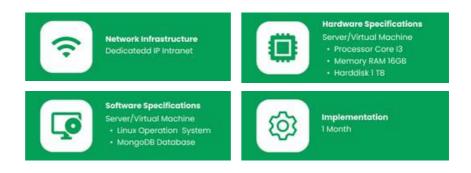


#### **ESI AWARES**

The application used for cargo handling processes in a Regulated Agent, such as cargo inspection, cargo status record, cargo weighing, cargo screening (rejected cargo), creation of CSD, DO, payment receipts, and various real-time accessible reports, as well as data communication with multiple stakeholders in the airport area like airlines, should be a comprehensive and efficient solution tailored to the specific needs of cargo management. Such an application may be referred to as a "Cargo Handling Management System" or "Cargo Operations Management Software.

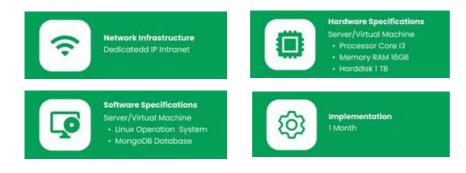
#### **Application Feature**

- Booking RA
- Report Invoice
- Record Status Cargo
- Dashboard Report
- Checklist Checker



#### **ESI TPS ONLINE**

ESI TPS online offers a cargo management solution with transporter and auto gate modules that meet the customs requirements in Indonesia.



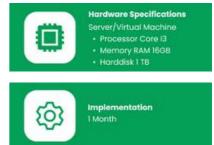
#### **ESI ACMS**

ESI ACMS (Air Cargo Management System) is a thoroughly developed cargo management application specifically designed for airline and GSA. It features sales and inventory modules, along with cargo handling capabilities.

#### **Application Feature**

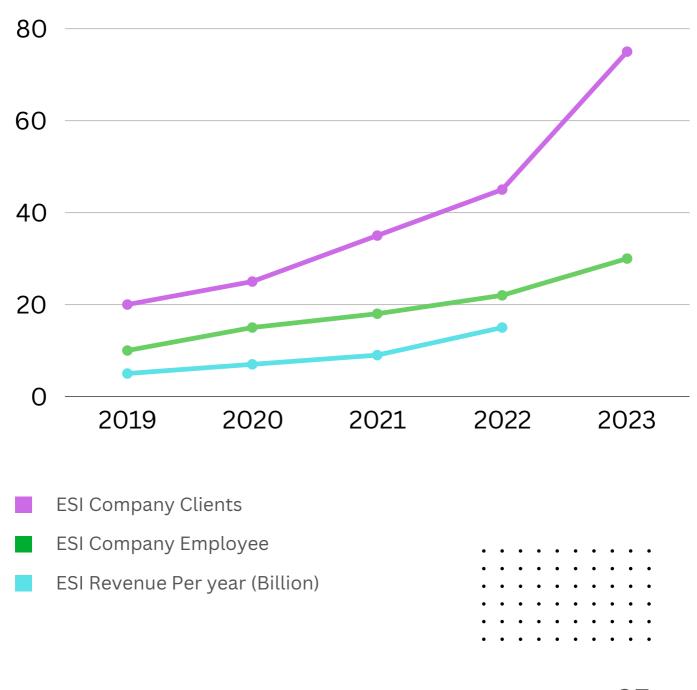
- Cargo Reservation
- Flight Schedule Management
- Package Tracking
- Revenue Management
- Dashboard
- Capacity Management





# **COMPANY CHART**

Since the beginning of 2017, ESI Company has experienced a significant and continuous growth trajectory that has extended until 2023. Throughout this period, we have witnessed remarkable progress, both in terms of the increasing number of clients who have utilized our services and the substantial development of our Human Resources team.



# **BUSINESS OVERVIEW**



#### **Core Values**

Our core values include fostering a sense of warmth and kindness, creating a strong sense of family within our organization

**Innovation**: Foster a culture of continuous innovation to stay at the forefront of technology in the aviation industry.

**Customer-Centric**: Focus on understanding and meeting the unique needs of aviation clients and partners, providing excellent service and support.

**Excellence**: Strive for excellence in all operations, products, and services, maintaining high quality and performance standards.

**Integrity**: Uphold the highest ethical standards in all business dealings, promoting trust and transparency.

**Teamwork**: Encourage collaboration and teamwork among employees, partners, and stakeholders to achieve common goals.

**Global Perspective**: Recognize the global nature of aviation and aim to create solutions that transcend borders and benefit the worldwide aviation community.

**Cost-Efficiency**: Deliver value to customers by optimizing costs and resources without compromising quality.

# **ESI CLIENTS**

























































# MANAGEMENT TEAM

"At PT EDIfly Solusi Indonesia, our Board of Directors serves as the cornerstone of our strategic direction and corporate development. Composed of accomplished industry leaders and visionaries, our board members bring a wealth of experience and insights to the helm. Their unwavering dedication to innovation and their profound understanding of the ever-evolving IT landscape guide our company towards new frontiers.

Our Board of Directors ensures our continuous leadership in technological advancements and industry trends. Their leadership and strategic decisions are pivotal to our ability to provide state-of-the-art IT solutions to our clients. We invite you to acquaint yourself with the individuals steering our company's vision and mission, and discover how their collective expertise shapes our path toward excellence and innovation within the IT industry."





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